

**Appln No. 09/923,829**

**Amdt date June 18, 2004**

**Reply to Office action of December 18, 2003**

**Amendments to the Drawings:**

The attached sheets of drawings include new FIGS. 10-14. These sheets, which include FIGS. 10-14 are to be included with the original FIGS. 1-9.

Attachment: Additional Sheets of Drawings (FIGS. 10-14.)



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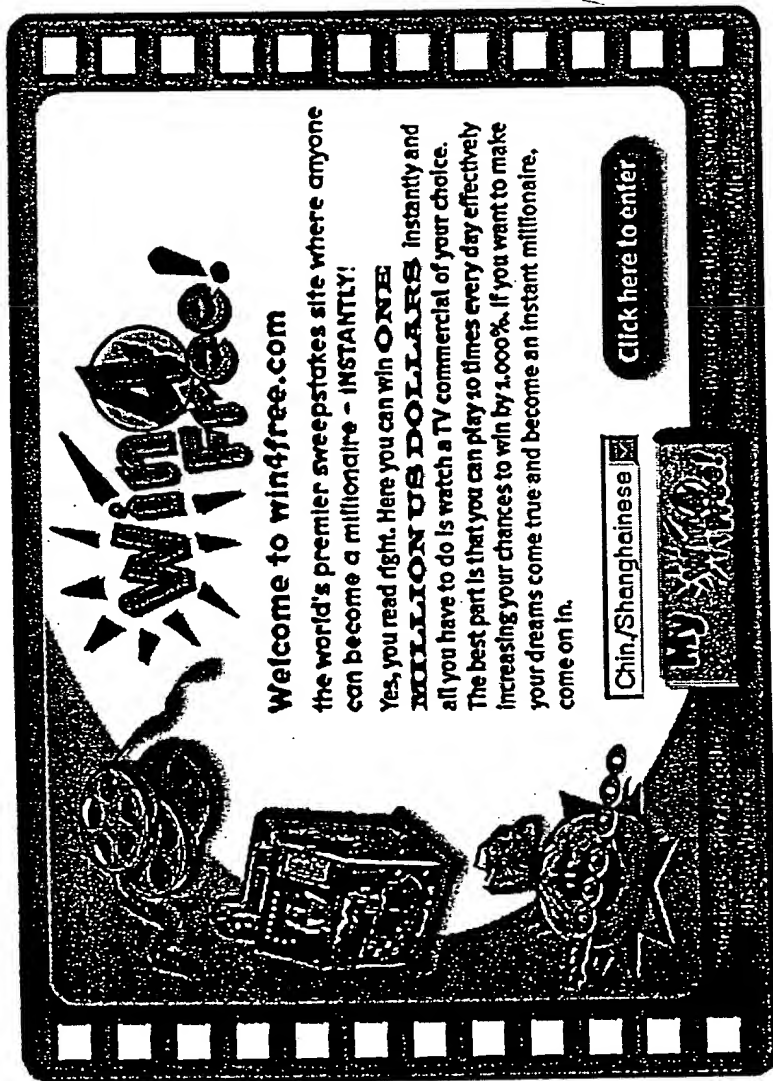


FIG. 10



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**Win4Free!**

Please register

Name:

First name:

E-mail address:

Gender: Male: ☐ Female: ☐

Age Group:

USA ☐

Zip / Postal code:

Next ▶

FIG. 11



Application No. 09/923,829  
Inventor(s): Thilo Gabler  
Title: METHOD AND APPARATUS FOR  
INTERACTIVE ADVERTISING USING USER  
RESPONSES

Sheet 12 of 14

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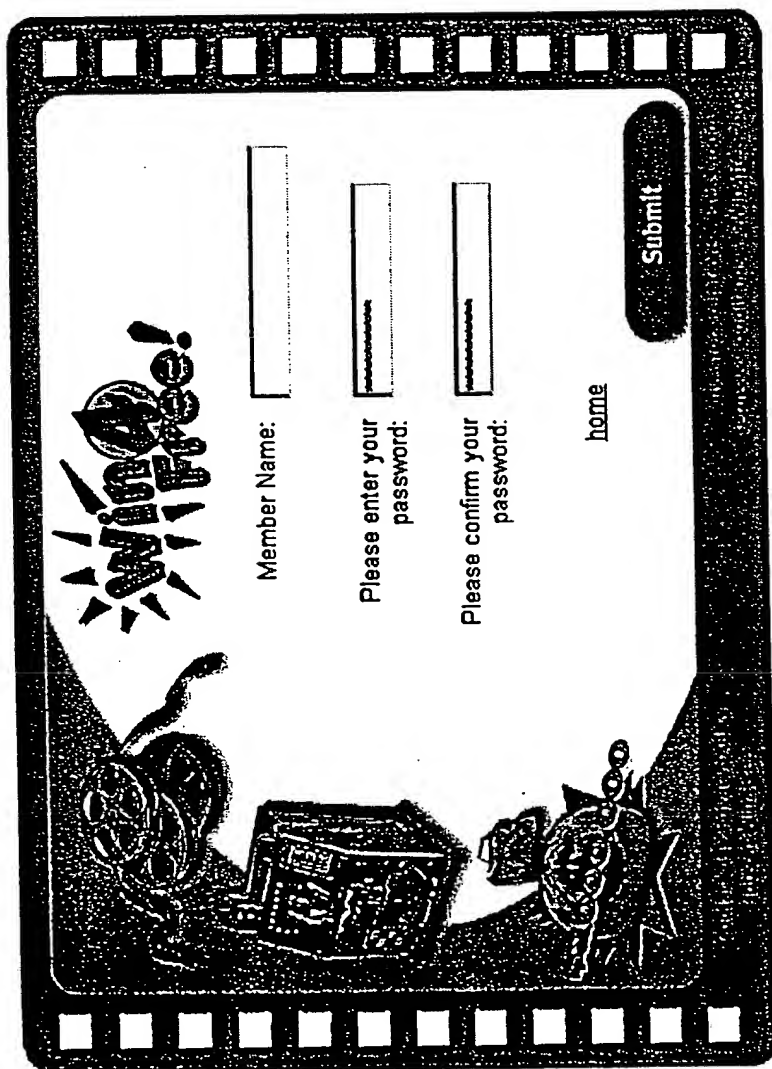


FIG. 12



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**Win Free!**

Welcome, Thilo!

Here you can tell us your preferences for commercials you would like to see or choose the option I LIKE TO WATCH ANY COMMERCIAL

<input checked="" type="checkbox"/> Babies	<input checked="" type="checkbox"/> Cars
<input type="checkbox"/> Cosmetics/Health/Wellness	<input type="checkbox"/> Electronics/Computers
<input type="checkbox"/> Entertainment/Media/Art	<input type="checkbox"/> Fashion/Clothing
<input checked="" type="checkbox"/> Financial/Banking	<input checked="" type="checkbox"/> Food/Drink
<input type="checkbox"/> General Shopping	<input type="checkbox"/> Home
<input type="checkbox"/> Insurance/Real Estate	<input type="checkbox"/> Kids
<input type="checkbox"/> Office	<input type="checkbox"/> Outdoors
<input type="checkbox"/> Pets	<input type="checkbox"/> Restaurants
<input type="checkbox"/> Sports	<input checked="" type="checkbox"/> Telecommunication/Internet
<input checked="" type="checkbox"/> Travelling	<input type="checkbox"/> I like to watch any commercial

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FIG. 13

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